

Starnberg, 8 March 2024

PARI clinches the “Highest customer satisfaction 2024” award

PARI has been awarded the “Highest customer satisfaction 2024” prize by the German Institute for Product and Market Evaluation.



Not only is the award a recognition of PARI's high quality standards, it also highlights service quality, as it is based directly on customer feedback derived from a target group-focused online survey involving at least 1000 participants. PARI's commitment to first-class products supplied hand-in-hand with first-class customer service has paid off.

Arne W. Dirks, CEO of the PARI Group, welcomes the award: “We are proud to receive this distinction because it confirms our unwavering focus on the needs of our customers and patients. Direct feedback from our customers is invaluable to us and motivates us to continue to deliver outstanding performance.”

The German Institute for Product and Market Evaluation is an independent institution specialised in the assessment of products and services. The institute employs an objective evaluation process to assess a range of company features to identify the best in its industry.

About PARI

As a manufacturer of medical devices with a focus on inhalation devices, PARI is the market leader in Germany, having established itself over decades as a trusted brand among doctors, pharmacies and patients, while its success in the cystic fibrosis segment has positioned the company as world market leader.

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PARI was founded in Wuppertal in 1906 and now has its headquarters in Starnberg. Always an independent and privately owned company, the PARI Group is under the umbrella of PARI Medical Holding with CEO Arne W. Dirks and presidents Anja Zschernig and Jürgen Müller and is organised into several subsidiaries.

- PARI GmbH (Starnberg), Dr Frank Bredl
- PARI Pharma GmbH (Gräfelfing and Gilching), Dr Stefan Seemann
- PARItec GmbH (Weilheim), Jürgen Müller
- PARI Respiratory Equipment Inc. (PRE), Richmond (Virginia), Geoff Hunziker

In addition, there are international branch offices and a worldwide distribution network.

With a workforce of around 750 and a management team that has been stable for many years, the company can look back on a history of more than 100 years in business. It is where tradition and innovation meet to deliver well thought-out and effective product lines with an excellent reputation. Clinically proven, tried and tested nebulisers and inhalation devices made in Germany with affirmed performance have been used in countless pivotal studies and have won over medical specialists and users for decades.

Among the most well-known products are the PARI BOY®, which is synonymous with inhalation therapy and has been on the market for over 50 years and is on its 8th generation, as well as the eFlow®rapid nebuliser based on vibrating membrane technology supplemented by a multitude of drug-specific applications in respiratory diseases.

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